

01-22-01

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IBM Docket No. RSW920000110US1

# In the United States Patent and Trademark Office Patent Application Transmittal

Transmitted herewith for filing is the Patent Application of:

Inventors(s): Bruce Wayne Moore

For: Automated and Optimized Mass Customization of Direct Marketing Materials

jc878 U.S. PTO  
09/766357  
01/19/01

## Enclosed are

28 pages of specification, including 27 claims, plus 8 sheets of **Formal** drawings.

X An assignment of the invention to International Business Machines Corporation, Armonk, New York 10504.

A certified copy of a/an application.

X Declaration and Power of Attorney.

x PTO-1449 & references

x A return post card

Other:

## Filing Fee Calculation (For Other Than Small Entity)

Basic Fee:						\$710.00
Claims Fees:	Filed	Limit	Extra		Rate per Extra	
Total claims:	27	20	7		\$18.00	\$126.00
Independent claims:	3	3	0		\$80.00	\$0.00
Multiple Dependent Claim Presented					\$270.00	\$0.00
<b>Total</b>						<b>\$836.00</b>

Please charge Deposit Account ~~09-0461~~ <sup>50-0629</sup> for the **Total** set forth above. The Commissioner is authorized to charge payment of any additional filing fees required under 37 CFR §1.16 and any patent application processing fees under 37 CFR §1.17 or to credit any overpayment to the identified account. A duplicate copy of this sheet is enclosed.

## Express Mail Certificate

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Date: Jan. 19, 2001

I hereby certify that I am depositing the papers identified above with the U.S. Postal Service "Express Mail Post Office to Address" service on the above date, addressed to the Commissioner of Patents and Trademarks, Washington, DC 20231

Linda Dupont

BY:

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Date: Jan. 19, 2001

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